

NAMIBIA UNIVERSITY

OF SCIENCE AND TECHNOLOGY

FACULTY OF COMMERCE, HUMAN SCIENCES AND EDUCATION

DEPARTMENT OF MARKETING AND LOGISTICS

	SECOND OPPORTUNITY EXAMINATION QUESTION PAPER
EXAMINER(S)	Dr. Helvi Petrus
MODERATOR:	Ms. Anatolia Shooya

 INSTRUCTIONS	
1. Answer ALL FIVE (5) Questions.	
2. Write clearly and neatly.	
3. Number the answers.	

THIS QUESTION PAPER CONSISTS OF 7 PAGES (Including this front page)



QUESTION 1: MULTIPLE CHOICE

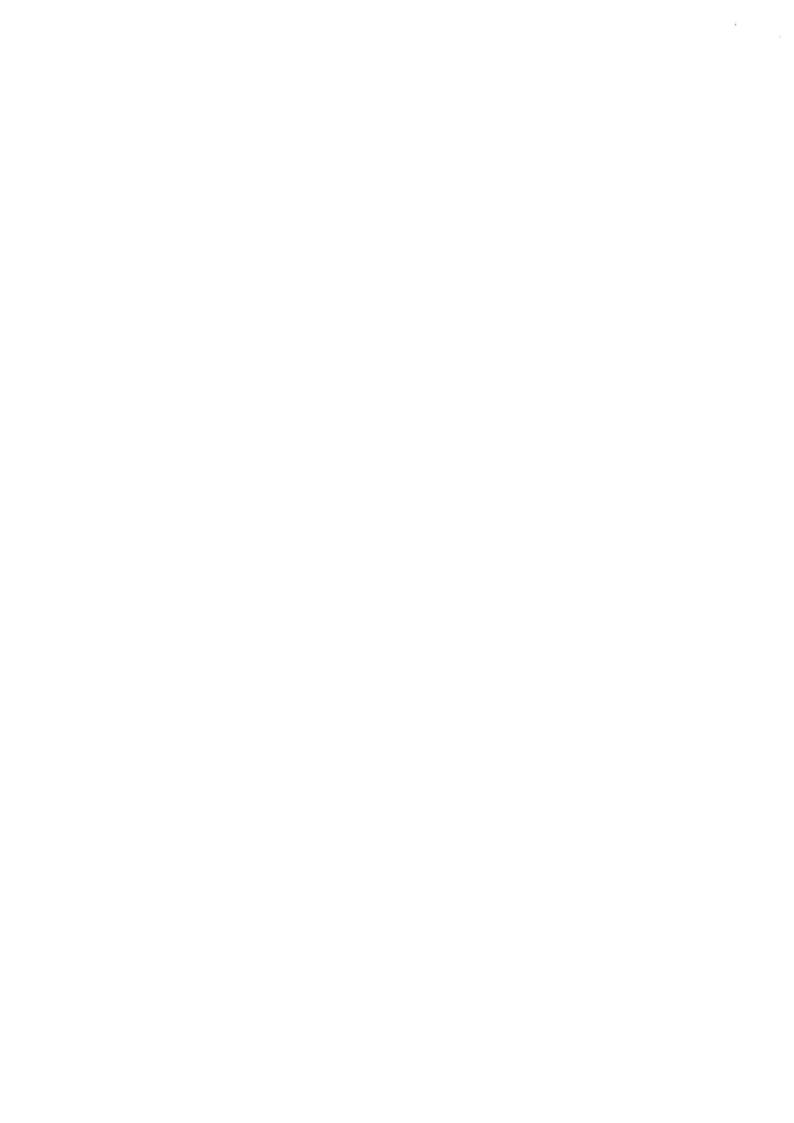
[30x1.5=45 Marks]

For each of the following questions, please choose the correct answer (s) and clearly indicate your selected answer (s) on the separate answer sheet provided.

- 1.1 The following are key responsibilities of the operation manager in an organization, except:
 - A. Process and capacity design
 - B. Managing quality
 - C. Managing customer
 - D. Location and layout strategies
- 1.2 The followings are performance measures used in operations management, except:
 - A. Productivity measures
 - B. Capacity measures
 - C. Process velocity
 - D. Customer measures
- 1.3 Which of the followings are part of the terminology used to describe elements and functions of logistics? There are **two** correct answers.
 - A. Engineering Logistics
 - B. Lean Logistics
 - C. Production Logistics
 - D. Agile Logistics
- 1.4 The followings are the major external drivers shaping the business landscape, excepts:
 - A. Geopolitical environment
 - B. Globalization
 - C. Informed Consumer
 - D. Technology
- 1.5 The followings are stages involved in the development of an operations and manufacturing strategy. There are **two** correct answers.
 - A. Stage in developing strategy
 - B. Market analysis
 - C. Outsourcing strategy
 - D. Building highly innovative products



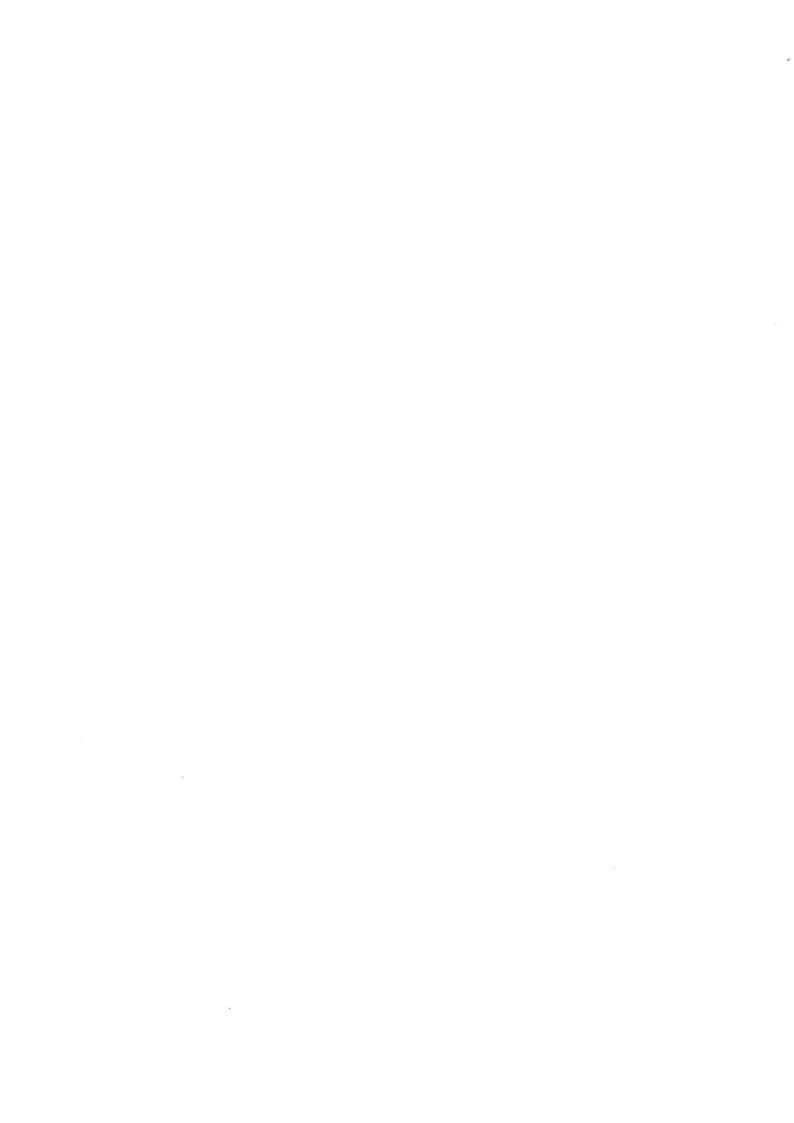
- 1.6 Firms holds inventory because......? There are **two** correct answers.
 - A. To ensure smooth production processes
 - B. To reduce seasonal stock or anticipated stock
 - C. To overcome supply-side disappointments
 - D. To capturing the market segment
- 1.7 The followings are common types of inventories, except?
 - A. Safety stock
 - B. Anticipation stock
 - C. Promotional stock
 - D. Lean stock
- 1.8 The followings are reasons why studying or the need to understand operation management; there are **two** correct answers:
 - A. Understanding the financial implications of operations management
 - B. View operation management as a strategic asset
 - C. Understanding operation management as a performance measure
 - D. Understand the firm's operations
- 1.9 Which of the following components is **not** a critical purpose of a warehouse in an efficient supply chain?
 - A. Information transfer
 - B. Storage
 - C. Operations
 - D. Movement
- 1.10 Which of the following is **not** a Namibian national corridor?
 - A. Trans-Oranje
 - B. Trans-Cunene
 - C. Trans-Kalahari
 - D. Trans-Caprivi
- 1.11 Traditional guidelines towards a smarter warehouse layout planning, includes:
 - A. Calculate storage space
 - B. Utilize your warehouse cubic capital to the fullest, both horizontally and vertically
 - C. All of the above
 - D. None of the above



- 1.12 The following are types of freight, **except.**
 - A. Containers
 - B. Liquid bulk
 - C. Pallet
 - D. Dry bulk
- 1.13 The following are steps to undertake when conducting an ABC analysis, except------
 - A. Determine the quantities of inventory items utilized in a period
 - B. Calculate the expenditure on each item by multiplying the quantity usage by the item's unit cost.
 - C. Rearrange the inventory items being analyzed in descending order using the item value
 - D. Pareto 80/20 principle
- 1.14 Followings are priorities for framework implementation as outline in the Namibian Transport Policy, **expect...**?
 - A. Upgrade the Namibia railway system and revitalization of TransNamib
 - B. Upgrade public transport
 - C. Reform of the road user charges system
 - D. Upgrade corridors roads and multi-modal/intermodal facilities at railheads
- 1.15 The following are steps involved when applying the concepts of production streaming or focused factories, **except**?
 - A. Infrastructure rearrangement
 - B. Investment and costs
 - C. Process rearrangement
 - D. Identifying manufacturing order winner and qualifiers
- 1.16 The following are criteria for consideration when selecting suppliers, except!
 - A. Desirable quantities
 - B. Quantity
 - C. Financial
 - D. Quality
- 1.17 The core function for transport is mainly....., there are **two** correct answers.
 - A. Convenience
 - B. Mobility
 - C. Supply chain
 - D. Accessibility



- 1.18 The following are major reasons for using contracts in SCM and procurement process, **except?**
 - A. Create long-term relationships
 - B. Legalise transactions
 - C. Ensure quantity
 - D. Reduce work, costs and time needed
- 1.19 The following are key steps in procurement process and purchasing cycles, except?
 - A. Determining the need and specifications
 - B. Finding, evaluating, and selecting suppliers
 - C. Placing the order
 - D. Delivering the ordering the order
- 1.20 Which of the following is **not** part of the 4PL benefits?
 - A. Address strategic financial failure of 3LP services
 - B. It retains corporate social responsibility
 - C. It improves accountability
 - D. Address operational failures of 3PL services
- 1.21 Which of the followings are part of the primary activities of the Porter's value chain. There are **two** correct answers.
 - A. Technology development
 - B. Marketing and sales
 - C. Procurement
 - D. Operations
- 1.22 Which of the following summaries some important aspects of a service level agreement in contract management.
 - A. A performance plans
 - B. Performance management and guarantees
 - C. All of the above
 - D. None of the above
- 1.23 The following are part of transport costing...., except?
 - A. Variable costs
 - B. Fixed costs
 - C. Indirect costs
 - D. Running costs



1.24	Which of the following form part of the primary modes of transport. There are two
correc	t answers.
Α.	Road transport

- B. Water transport
- C. Canals transport
- D. None of the above
- 1.25 Which of the following form part of the advantages of road transport.
 - A. Faster mode over a short distance
 - B. Not limited to fixed route
 - C. All of the above
 - D. None of the above
- 1.26 Rail transport restrictions includes...... except.
 - A. Heavy losses can be incurred in the case of accident
 - B. Requires huge investment both at infrastructure and operation level
 - C. Less flexible than road transport
 - D. The maximum carrying capacity is restricted
- Demand planning models includes..... except? 1.27
 - A. Market Share Model
 - B. Transportation Model
 - C. Supply Model
 - D. Freight Demand Model
- 1.28 The following form part of the water transport restrictions except?
 - A. Very slow and not ideal for emergency and perishable goods
 - B. Contribute massive tourism and leisure market
 - C. It is hardly affected by weather conditions which may results in delays
 - D. Rare deliver service by itself
- 1.29 Which of the following forms part of pipe transport advantages.
 - A. Limited to moving fluid and gas only
 - B. Fixed to a location and cannot be easily moved
 - C. All of the above
 - D. None of the above



1.30 The following are transport related Public Enterprises...except?

- A. Roads Authority
- B. NamPower
- C. NamPort
- D. TransNamib

[Sub-total: 45 marks]

QUESTION 2

With reference to applicable industries and examples, explain five different terminologies used to describe elements and functions of logistics. [20 marks]

QUESTION 3

Mention and describe six types and characteristics of 3LP service Providers. Support your answers with Namibian 3LP examples where possible. [25 marks]

QUESTION 4

In your own words, use practical examples to assess the role played by the following in advanced logistics management.

a) Reverse logistics

[5 marks]

b) Inventory Management

[5 marks]

TOTAL: 100 MARKS

-The end-

